



## CASTING LIGHT ON A NEW ERA

### **The St. Regis Rome signs a prestigious partnership with the international art gallery Galleria Continua showcasing masterpieces of the best exponents of the contemporary art scene**

ROME - November 9th 2018 - On the occasion of the unveiling of its newly renovated spaces, The St. Regis Rome is pleased to announce an exclusive partnership with Galleria Continua, contemporary art gallery with sites in San Gimignano, Beijing, Les Moulins and La Habana.

**The St. Regis Rome** has long been regarded as the definition of refined European hospitality. With the modern and elegant new look and feel throughout all corners of the hotel, The St. Regis Rome is ready to embrace a new era of glamour and stands as the perfect destination for global travelers passionate about ancient and contemporary art.

**Galleria Continua** opened in San Gimignano (Italy) in 1990, as the result of the initiative of three friends: Mario Cristiani, Lorenzo Fiaschi and Maurizio Rigillo. Occupying a former cinema, Galleria Continua established itself and thrived in an entirely unexpected location, away from the big cities and the modern urban centres, in the timeless town of San Gimignano, steeped in history.

As of November 2018, every six months, the hotel will host exhibitions of the works of the artists represented by Galleria Continua. The calendar will be inaugurated by **Loris Cecchini** with the installation of 4 art works **displayed until March 3rd** in the common areas of the hotel, in order to be enjoyed and appreciated by all hotel guests.

The fil rouge of the oneiric, which has been the hallmark of the relaunch celebrations of the new St. Regis Rome, is well represented by the work of Cecchini, who plays in mixing the perceptions of the viewer to stimulate his imagination.

Born in Milan in 1969, Loris Cecchini lives and works in Italy after a 5-year experience in Berlin. The artist has taken part in group-exhibitions all over the world and has curated numerous permanent site-specific installations, including a famous installation in Palazzo Strozzi's courtyard, Florence.

The tourists and the Roman citizens strolling in Via Vittorio Emanuele Orlando and the guests arriving at the St. Regis Rome, are immediately welcomed by an artwork of the *Blaublobbing* series which stands out from the façade. With this specific series Cecchini gives life to 'transparent extrusions', a sort of soap bubbles connected to each other, protruding from the walls of the building as to undermine the linearity of architectural structures, giving them a surreal and dreamlike appearance.

In the majestic lobby, the beating heart of the hotel, designed as a bright indoor *piazza* inspired by the Belle Époque, two masterpieces by Cecchini. The first one is a work of irregular morphology, entitled *Cloudless*, a wordplay that recalls the abstract and at the same time tangible substance of two clouds, standing on either side of the lounge.

As an enclosure of the Lounge Bar area and at the same time as physical introduction to the majestic Ritz Ballroom there's *Waterbones* (Stochastic Choral Symphony), modules that can be combined to infinity, evoking in shape the mathematical algorithms at the base of nature.



ST REGIS

## GALLERIA CONTINUA

On the walls of the intimate space of the Sala Borromeo, connected to the central lounge, there are three works of the *Wallwave vibrations* series, where sound vibrations take shape as protrusions from the walls, in a succession of waves with a liquid appearance. In the center we find: *Wallwave vibration*, on the left wall: *Wallwave vibration (momentum wavevector chorus)*, while on the right emerges *Wallwave vibration (Asynchronous emotion)*.

The art installations throughout the hotel invite guests, global travelers and Roman citizens to interact with art, in a game of references between external and internal, public and private. The St. Regis Rome proudly promotes a vivid example of accessible fruition of contemporary art. Moreover, the collaboration with Galleria Continua will be enhanced by a calendar of meetings and encounters open to the public, that will feature curators, collectors and artists, in conversation with the guests of St. Regis Rome.

For more information about The St. Regis Rome please visit [www.stregisrome.com](http://www.stregisrome.com)

For more information about Galleria Continua please visit [www.galleriacontinua.com](http://www.galleriacontinua.com)

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**About Galleria Continua**

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Sara Migliore  
Marriott International  
E: [Sara.Migliore@marriott.com](mailto:Sara.Migliore@marriott.com)

Silvia Pichini  
Galleria Continua  
E: [press@galleriacontinua.com](mailto:press@galleriacontinua.com)